

BUSINESS TRANSFORMATION SUMMIT 2017

1 CONFERENCE
2 INTERNATIONAL SPEAKERS

LONDON 17th OCTOBER



CONFERENCE
LIVE STREAMING

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BEYOND KNOWLEDGE*



Gerd Leonhard
TOWARDS EXPONENTIAL
GROWTH



Manuela Veloso
HUMAN AI INTERACTION



Transformation Lab
LEARNING TRANSFORMATION IN
THE CHANGING WORLD OF WORK

SPEAKERS



Gerd Leonhard

Future Strategist and CEO @ The Futures Agency



Manuela Veloso

Head of The Machine Learning Department
@ Carnegie Mellon University, EUA
and Co-Founder of RoboCup

BUSINESS TRANSFORMATION SUMMIT 2017

As we rush headlong into an era of **unprecedented growth**, legacy companies are increasingly being overthrown by **disruptive, fast-growing, globally-driven** business models that see technology and information as key-assets.

In the next 20 years, exponential growth of **sophisticated cognitive technologies** will bring upon us more change than the previous 300 years.

Artificial Intelligence is already shifting the nature of work, the way we analyze data, predict the future and make decisions, but it also calls for a new **Human – Machine interaction**.

In this year's edition of the **Business Transformation Summit**, find out how these changes and breakthrough technologies will impact the way we learn and do business in the future, and **discover innovative learning strategies** that will help you **transform your organization**.

October 17th, come share your most challenging insights and reinvent the future!

PROGRAM

CONFERENCE

8h45m > 9h15m • Arrival

9h15m > 9h30m • Opening

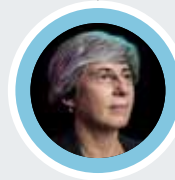
9h30m > 10h30m (GMT)



Gerd Leonhard Towards Exponential Growth

Understanding the future
in a world where Technology
is exponential and Humans are linear

10h30m > 11h30m (GMT)



Manuela Veloso Human AI Interaction

How Humans and Artificial Intelligence
will interact towards a better future

11h30m > 11h45m • Coffee Break

11h45M > 13h30



Transformation Lab & Lunch

Learning Transformation
in the changing world of work

13h30m • Refreshments & Close



CONFERENCE

TOWARDS EXPONENTIAL GROWTH

Understanding the future in a world where Technology is exponential and Humans are linear

Exponential technological change is all around us; science fiction is increasingly becoming science fact: self-driving cars, machines that can think, smart-everything (cities, logistics, farming, energy), computers that understand language and gestures, and rapid advances in nanotechnology, genetic engineering and material sciences.

We are truly at the take-off point on the exponential growth curve and the next 20 years will bring more changes than the previous 300 years.

What are the opportunities and the challenges arising from this? What do we need to do to make sure technology remains a positive force, and that the downsides can be controlled? What skills will be needed in a future where machines can do a lot more of our work? **How can we better understand what's coming, and shape our preferred futures towards exponential growth?**

Gerd
Leonhard



CONFERENCE HUMAN AI INTERACTION

How Humans and Artificial Intelligence will interact towards a better future

We hear about the promises and concerns of Artificial Intelligence, but do we understand what AI is and where we are in its development?

Mobile robots are AI devices of particular interest, capable of autonomously processing sensory information, making plans to fulfill tasks, and executing actions to navigate in our environments.

Professor Manuela Veloso has been pursuing AI research, education, and development for more than two decades, having achieved a variety of autonomous robots, including the CoBot robots. The CoBot robots interact and learn from humans and are capable of explaining their experience in natural language.

As learning robots and AI in general become increasingly part of our daily lives, a new Human-AI interaction is needed, one that enables Humans and AI to better understand their complementary needs and capabilities.

Manuela
Veloso



TRANSFORMATION LAB

LEARNING TRANSFORMATION IN THE CHANGING WORLD OF WORK

How learning innovation can impact people and organizations

The changing world of work brings incredible opportunities and challenges for learning. Organizations, and the individuals that work in them, need to be able to adapt and flex to take advantage of change. Tomorrow's learning professionals will have a critical role in building the capacity to learn.

However to achieve this, we need to look beyond extra budget and bigger teams. In fact, those reporting the best outcomes in terms of agility and productivity do not necessarily have the biggest budgets or L&D teams.

We will look at evidence gathered from over 5,500 L&D leaders and 35,000 workers to explore:

- What is driving the future of learning.
- How learning innovation can create impact in people and organizations.
- What you need to do to lead the Learning Transformation.

**Transformation
Lab**

BUSINESS TRANSFORMATION SUMMIT 2016

350

participants



LIVE STREAMING



SOME OF THE COMPANIES PRESENT

